

**StockLight** May 30, 2014 in Finance & Technology  
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*Australian stockmarket app actually makes money. New release provides push notifications and custom dividend yield / PER sorts for the ASX*

ASX Stockmarket app StockLight® has last week released Australia's first fully customisable push notification service for sending stock data to handheld devices.

Since launching in Australia one year ago, StockLight has recorded 19,000 Australian downloads and has generated significant new business for research service Intelligent Investor Share Advisor.

Last weeks new feature update allows users to digest a news feed of research articles, dividends and market announcements from companies in their watchlist and receive push notifications straight to their phone or tablet when the information enters the system.

In addition to the news feed, StockLight has also released two new sort methods:

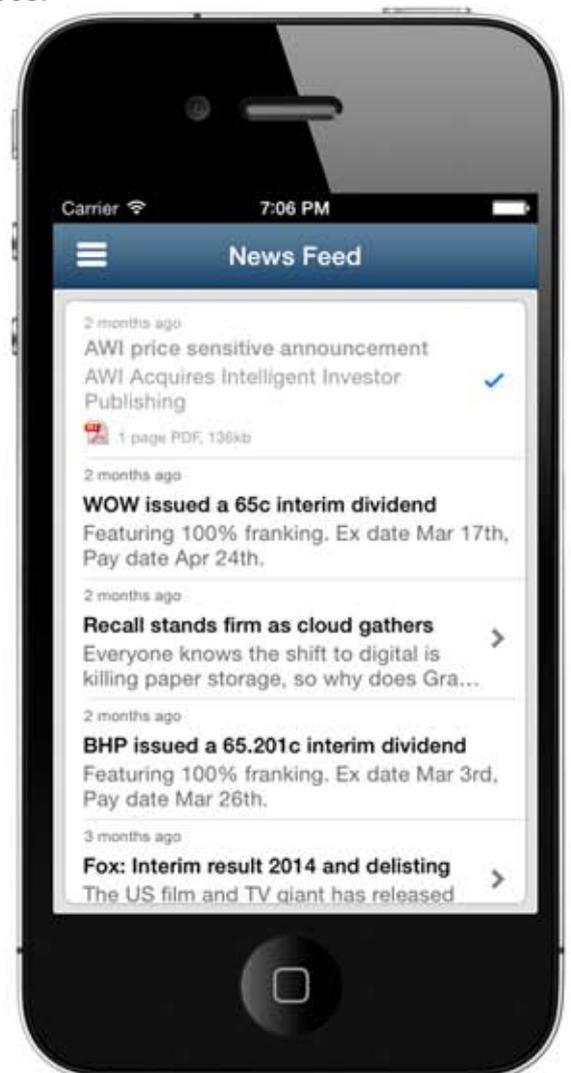
- sort by P/E ratio
- sort by dividend yield

which can be adjusted by market cap and company industry to find high yielding and underpriced equities on the ASX.

StockLight representatives have just returned from the Finovate conference in San Jose, California and the Berkshire Hathaway convention in Omaha, Nebraska. The team was impressed with FinTech startups like Motif, Stockpile and Robin Hood and remain convinced that the StockLight platform has a bright future in this space.

*"This is the future"* says Greg Hoffman, Intelligent Investor director and writer for Money magazine

*"The StockLight project is really exceeding everyone's expectations. Unlike a lot of the other startups out there right now, we are actually generating real money thanks to our lead generation model with Intelligent Investor."* says Jason Kotchoff, StockLight founder



Contact for more information