



stocklight



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StockLight

Melbourne startup builds "Phenomenal equities app" and records 10,000 downloads

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MELBOURNE, AUSTRALIA.

ASX Stockmarket app StockLight® has last week released Australia's first large screen iPad and Android tablet interface customised for Australian stockmarket investors.

In collaboration with business partner Intelligent Investor, Melbourne entrepreneur Jason Kotchoff launched the StockLight startup in May 2013 after returning from a successful stint as a startup engineer for Silicon Valley companies FunnyOrDie.com and InsiderPages.com.

Says Mr Kotchoff, "StockLight was originally conceived as a tool to make it easier to discover value on the stockmarket using formulas as described by Warren Buffett's mentor Benjamin Graham."

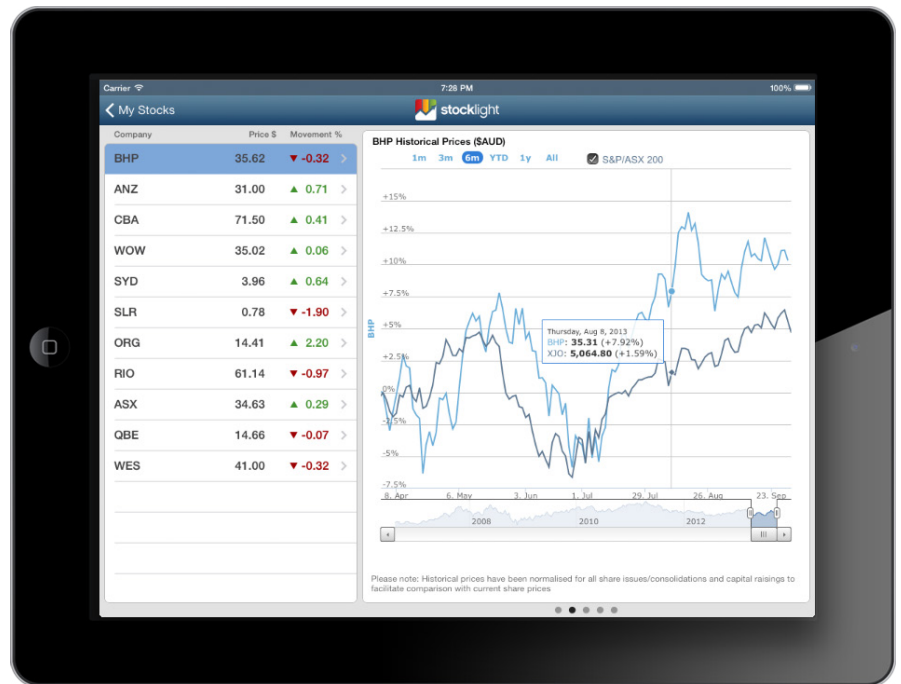
"Our downloads were already good but this iPad and Android update will really help. We've already recorded 10,000 downloads. Stocklight is inherently a very visual information tool and these devices are great for visual data display. I think that's the reason it's Australia's fastest growing Stocks app."

The StockLight app was chosen by Money Magazine to be featured inside the back cover of their November edition and, based on scores of reviews so far, has user feedback rating it with 4.5 out of 5 stars in the Apple and Google app stores.

Says user Mr Maxwell, "Phenomenal equities app. Absolute game changer. Nothing quite like it. Well done to StockLight."

Says user rabbi.id.au, "This is the best stock app i've ever used..."

Says user Serenata 1, "I love this app and use it everyday."



Contact for more information



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